



THE LEON CHARNEY

REPORT

"ENLIGHTENING.
ENTERTAINING.
INFORMATIVE.
INSIGHTFUL"

A UNIQUE CURRENT AFFAIRS SHOW

www.charneyreport.com
facebook.com/LeonCharney
twitter @leoncharney
youtube.com/CharneyReport

JLTV jewish
life

NY
life

WMBC-TV

YouTube

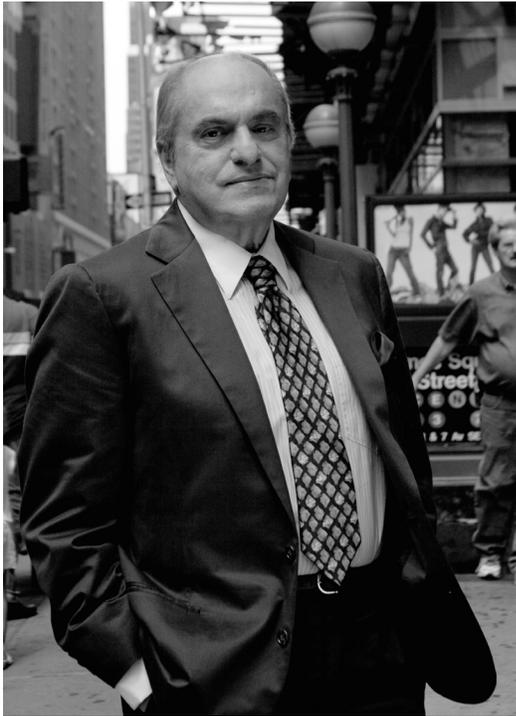
n p r

MEDIA KIT

TABLE OF CONTENTS

ABOUT LEON H. CHARNEY	3
ABOUT THE LEON CHARNEY REPORT	4
SCHEDULE	4
DIGITAL PLATFORMS	5
PRESS REVIEWS	5
RELATED PRODUCTS	6
PRESS ABOUT LEON H. CHARNEY	7

ABOUT LEON H. CHARNEY



Today, Leon Charney is renowned as a lawyer, author, broadcaster, real estate mogul, political advisor and philanthropist – but the self-made billionaire’s rise to international prominence is truly a tale of a man living out the “American Dream.”

With just \$200 in the bank and an entrepreneurial spirit, Charney started his own law firm representing sports and show business personalities. That same spirit, combined with good judgment and creativity, led Charney to success in New York City’s highly competitive world of finance and investment.

Ranked by “Forbes” as among the wealthiest Americans and named by “Bloomberg Business Week” as one of twenty billionaires who started with nothing, Charney is not your ordinary billionaire.

Considered to be among the foremost authorities on Middle East affairs, Charney first entered the realm of politics as a Special Counsel to Sen. Vance Hartke of Indiana. In the decades that followed, Charney developed a reputation as an expert in the complex realm of domestic and foreign politics.

“Leon Charney is one of the unsung heroes of the Middle East peace process ... Very few people have played as significant a role.

Leon Charney understands the complexities of foreign politics,” said President Jimmy Carter.

In response to requests from President Carter and Israeli Defense Minister Ezer Weizman, Charney served as a backdoor channel to assist Israel and Egypt in putting together a workable document that ultimately led to the 1978 Camp David Peace Accords and thereafter the historic Camp David Peace Agreement.

An accomplished author, Charney has written four books: “Battle of the Two Talmuds,” “The Charney Report: Confronting the Arab-Israeli Conflict,” “The Mystery of the Kaddish” and “Back Door Channels: The Price of Peace” – which formed the basis for the critically acclaimed documentary film of the same name.

For more than 20 years, Charney has moderated “The Leon Charney Report,” an award-winning, nationally televised program featuring one-on-one interviews with some of the best and brightest from around the world.

Charney is the recipient of many awards, including four honorary doctorate degrees. A noted philanthropist, Charney is the major benefactor of the University of Haifa’s Leon H. Charney School of Marine Sciences and he donated millions to New York University Medical Center for a new cardiac wing of the hospital. Charney is married to Israeli-born Tzili Doron and with her he has twin boys. They divide their time between residences in New York City, Tel Aviv and Boca Raton, Fla.



Leon Charney Wins Top Honor at Telly Awards

- “Back Door Channels: the Price of Peace” Best Cultural Documentary
- “Back Door Channels: the Price of Peace” Best Political Interview Leon Charney
- “Back Door Channels: the Price of Peace” Best Commentator Leon Charney



Leon Charney Honored at 57th Annual New York Emmy Awards

- “Back Door Channels: the Price of Peace” Best Historical Program - Documentary

ABOUT THE LEON CHARNEY REPORT



Acclaimed author and broadcast journalist Leon Charney engages some of the best and brightest from around the world in unrehearsed, highly intelligent one-on-one discussion.

With more than 400 interviews since it first broadcast in 1988, the Leon Charney Report provides insight from a wealth of prominent guests including Jimmy Carter, Rudy Giuliani, Eli Wiesel, Jackie Mason, Pat Cooper, Butros Gali, Ed Koch and David Dinkins and more from key figures in politics, entertainment and business.

SCHEDULE

The show is airing on Sundays on NYC Media, Jewish Life TV and WMBC TV. Weekly a new video of the latest episode will be added on The Charney Report YouTube. Interviews are also available via podcast.



Jewish Life TV

Jewish Life Television is a 24-hour, full-time TV network delivering Jewish-themed programming. JLTV can be seen by 33 million households across all 50 states through Direct TV, Time Warner Cable, Comcast and independent broadcast systems.



NYC Media

NYC Media is the official TV, radio and online network of New York City. NYC Media television programming is available to Time Warner Cable, Cablevision, Verizon FiOS and RCN subscribers in the five boroughs in New York and portions of New Jersey and Connecticut, with a potential of reaching 20 million viewers.



WMBC-TV

WMBC-TV is an independent full-power commercial TV station licensed to Newton, NJ. WMBC-TV programming reaches more than 6 million households throughout the New Jersey - New York area by over-the-air, on cable TV and satellite.

DIGITAL PLATFORMS



Leon Charney YouTube Channel

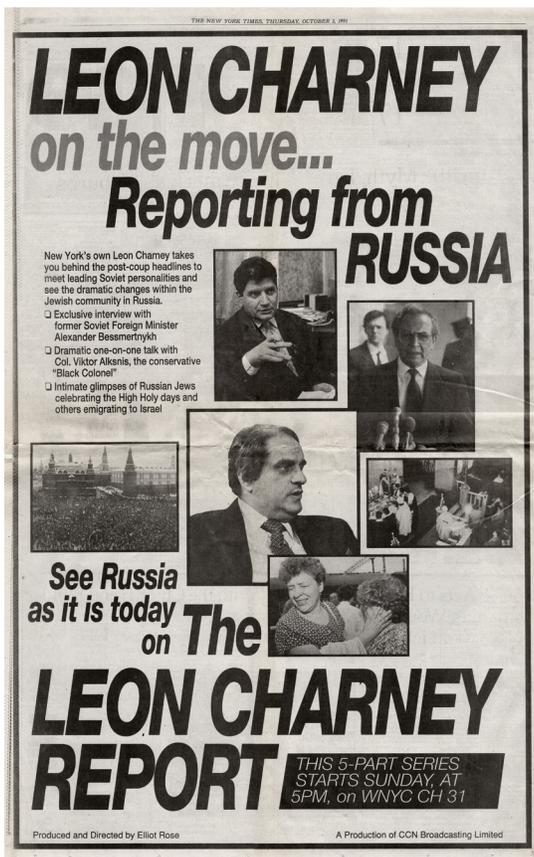
Select episodes of The Leon Charney Report are available for online streaming on charneyreport.com through Charney Report YouTube Channel.



Leon Charney Report Podcast

Newest weekly episodes of The Leon Charney Report are available via free downloadable podcasts on NPR.com.

PRESS REVIEWS



"Leon Charney adds a new dimension to television coverage of the Middle East."

– New York Times

"The Charney Report provides the sole source on key issues in global affairs [which] is a service in itself. Having it recognized by the audience we serve is all the more rewarding."

– NYC Media Group

"No sound bites, just sound ideas"

– NYC TV

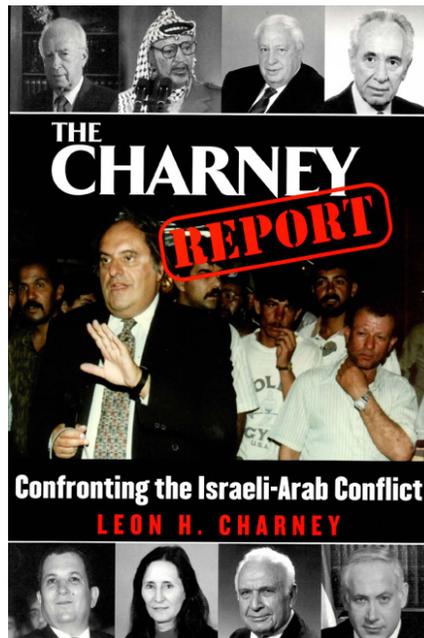
"Honest, open dialogue can go a long way in bringing us together and in helping us to preserve this inclusive, eclectic, and tolerant city that we call home. Leon Charney Report takes us a step closer to this most vital goal..."

– Former NYC Mayor, David N. Dinkins

"In offering depth and quality of news coverage that American Jewish audiences are accustomed to, The Leon Charney Report is an example of the best work of this type."

– Jewish Webcasting Guide

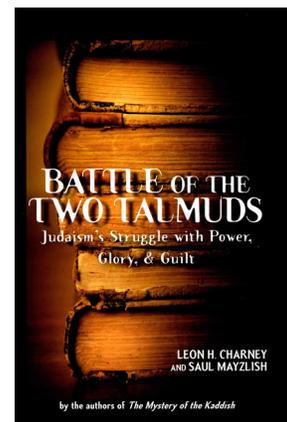
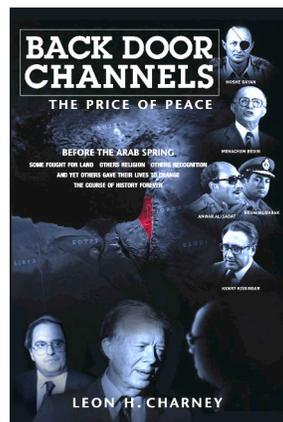
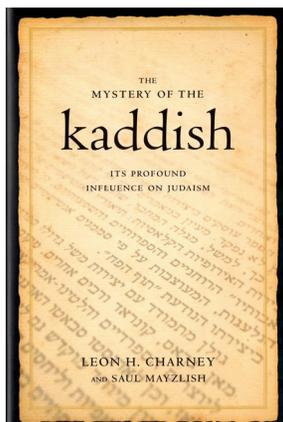
RELATED PRODUCTS



Leon Charney is the author of four books: "Back Door Channels," "Battle of the Two Talmuds," "The Mystery of the Kaddish" and "The Charney Report: Confronting the Arab-Israeli Conflict."

Based on "The Charney Report," the book "The Charney Report: Confronting the Arab-Israeli Conflict" represents a compilation of those interviews, limited exclusively to the statesman, journalists and others who play a vital role in the Middle East. The interviews, edited for readability but not for content, mirror the thinking and positions at the time of the viewing and a current appraisal of these positions.

For other three books written by Leon Charney, please check charneyreport.com/books.



PRESS ABOUT LEON H. CHARNEY

**Bloomberg
Businessweek**

Global Economics Companies & Industries Politics & Policy Technology Markets & Finance Innovation Lifestyle Business Schools Small Business Media

Twenty Billionaires Who Started With Nothing



Secrets Of The Self Made 2009

Twenty-Two Questions For Leon Charney

10.01.09, 03:00 PM EDT

Saddle up for some secrets of this self-made billionaire.

Net Worth: \$1.3 billion

Age: 68

Source of Wealth: Oil, real estate, supermarkets

What's the biggest business blunder you've ever made, and what did you learn from it?

Mistrust of a partner--never to repeat it.

What's the one thing every first-time entrepreneur should know?

Risk/reward boundaries.

What's the last book or article you read that you'd recommend to other entrepreneurs?

The Bible, for it teaches humility.

What one job should every person have to do at least once in their life?

Volunteer for a charity.



You wake up dead broke tomorrow--what do you do?
Get up and try again.

What keeps you awake at night?
Iran's nuclear capability.

What's the biggest threat to your industry?
Shut down of lending by the banks.

"Leon Charney's rise to international prominence is a classic 'American Dream' Story."
– Bloomberg Businessweek

"Leon Charney is not your ordinary billionaire – he used his talent as a vocalist to pay his way through law school, parlayed his law career into political work and ended up in New York's Times Square as a real estate maven."
– Forbes.com

Leon Charney is one of the brightest people I know. Part of what he is brilliant about is government. He was in government. He has studied government. He knows how difficult it is to make government efficient."
– Former NYS Governor Mario Cuomo

"Leon Charney is one of the unsung heroes of the Middle East peace process ... Very few people have played as significant a role."
– President Jimmy Carter

Leon Charney is talented in so many ways. He is an intellect, a strategist [and] a tremendous journalist. He asks great probing questions."
– Congressman Gary Ackerman